

WYVE



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

B-S- 2348

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-10-49

Call letters WYVE

Station Location: Wytheville, Virginia

SEE CARD #2

DR. A. M. GATES, AND A. M. GATES, JR., d/b as WYTHE COUNTY BROADCASTING COMPANY (AL 3-23-55) EFF: 4-5-55)

DR. A. M. GATES, tr/as WYTHE COUNTY BROADCASTING COMPANY (AL 2-8-50; EFF: 2-11-50)

Name of licensee  DR. A. M. GATES and ROBERT HENNIS EPPERSON, d/b as  
WYTHE COUNTY BROADCASTING COMPANY

Transmitter location On Highway 603 "Cove Road", One Mile N. of Wytheville, Virginia  
(MP 7-28-49) (Lic. 10-10-49)

195 South First Street, Wytheville, Virginia (Let. 9-27-56)

X Grubb Bldg., 213 W. Main St., Wytheville, Virginia (BRC-127)

South Main Street, Wytheville, Virginia (MP 7-28-49) (Lic. 10-10-49)

24382

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6994	5-18-49 Ltr. 5-25-49.	1280	1kw	Daytime	
	CP for a new station granted subj. filing MP for approval of site and antenna.				
BP-6994 BMP-4638	7-28-49	1280	1kw	Daytime	9-28 3-28-50
	Mod. CP (6994) for approval of antenna and T site and specify studio site.				
BL-3818	10-10-49	1280	1kw	Daytime	10-10 11-1-51
	Lic. to cover CP (6994 as mod) for a new station				
BAL-967	2-8-50	Vol. assignment of lic. to Dr. A. M. Gates		tr/as Wythe County Broadcasting Company	
EFF:	2-11-50				
BR-2348	11-10-51	1280	1kw	Daytime	11-1 10-1-54
BRC-127 (1)	7-23-53	Mod. of license to operate trans. by RC from 213 W. Main Street, Wytheville, Virginia			
BR-2348	9-8-54	1280	1kw	Daytime	10-1 10-1-57
BAL-1977 EFF:	3-23-55 4-5-55	Vol. assignment of license to Dr. A.M. Gates and A.M. Gates, Jr., d/b as Wythe County Broadcasting Company			
BAL-2093 EFF:	8-11-55 7-15-55	Involuntary assignment of license to A.M. GATES, JR., INDIVIDUALLY AND AS ADMINISTRATOR OF THE ESTATE OF DR. A.M. GATES, DECEASED d/b as WYTHE COUNTY BROADCASTING COMPANY.			
BRC-1039	10-12-56	Modification of license to change Remote Control Point from 213 W. Main St., (Grubb Bldg.) Wytheville, Va. to 195 S. First Street, Wytheville, Virginia			
BAL-2535 EFF:	1-17-57 2-11-57	Vol. assignment of license to: A. M. GATES, JR., MAYELLE L. GATES, STUART L. GATES, HORACE L. GATES AND LUCILLE GATES McGAHEE, d/b as WYTHE COUNTY BROADCASTING COMPANY.			
BR-2348	9-19-57	1280	1kw	Day	10-1 10-1-60
BR-2348	9-14-60	Renewal of License		10-1 10-1-63	
BZ-5007	8-13-63	Authority to determine operating power by direct measurement of antenna power.			

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W. Y. V. E. ....

CARD #2

W. Y. V. E. RADIO, INCORPORATED (AL gr 9/27/76 EFF: (AL--1-17-57; -EFF: 2-11-57)  
 x A. M. GATES, JR., MAYBELLE L. GATES, STUART L. GATES, HORACE L. GATES  
 AND LUCILLE GATES McGAHEE, d/b as WYTHE COUNTY BROADCASTING COMPANY /

Name of licensee x A. M. GATES, JR., INDIVIDUALLY AND AS ADMINISTRATOR OF THE ESTATE OF  
 DR. A. M. GATES, DECEASED d/b as WYTHE COUNTY BROADCASTING COMPANY (AL-8-11-55  
 EFF: 7-15-55).

xxx A. M. GATES, JR., MAYBELLE L. GATES, STUART L. GATES, BETTY LOU C. GATES AND  
 xxx LUCILLE GATES McGAHEE d/b as WYTHE COUNTY BROADCASTING COMPANY (AL gr 9/24/76  
 EFF:

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
	<b>10-30-63</b>	<b>COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.</b>			
BR-2348	1-9-64	1280kc	1kw	Day	1-9 10-1-66
BR-2348	9-30-66	Renewal of License			10-1 10-1-69
TELEGRAM	10-17-67	PSA	500w		
<del>BR-2348</del>	<del>9-25-69</del>	<del>RENEWAL</del>			<del>10-1-72</del>
EBSA	6-12-72				
BR-2348(L)	10-27-72	RENEWAL			10-1-75
Ltr.	1-31-73	Trans. operating.	Sparta	701 now installed.	and
BR-2348(L)	9-29-75		RENEWAL		10-1-78
BAL-8786	9/24/76	Vol AL	EFF:		
BAL-8748	9/27/76	Vol AL	EFF: 10/1/76		
BP-20739	12-20-78	CF increase power	1280khz	2.5kw	Day RC 12-20-79
BR-2348 BL-790524AE(L)	12-14-79	Renewal of License and Lic. for changes	BP-20739		10-1-81

## APPLICATION RECORD - BROADCASTING

Call WYVE  
 Letters New

Name DR. A. M. GATES and ROBERT HENNIS EPPERSON d/b as  
WYTHE COUNTY BROADCASTING COMPANY  
 (FO Ararat, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6994 Rec'd Filed	10-26-48 11-3-48 11-3-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>1340kc</del> 1280kc Power: 250w 1kw Hours of operation: Unlimited daytime Trans. location: To be determined- Wytheville, Virginia Studio location: To be determined- Wytheville, Virginia	Granted T site and antenna. Ltr. 5-25-49	5-18-49 subj. filing MP for approval
AMENDED Recd. Filed	3-30-49 4-18-49 4-25-49	AMENDED to change frequency from 1340kc to 1280kc; power from 250w to 1kw daytime only; change hours of operation from unlimited to daytime only; change type transmitter (Gates BC-1E) F. W. Seward, Atty.	Issued with MP 4638	

Transmitter - Gates BC-250B 1E

42

Call Letters WYVE  
 Unassigned

Name DR. A. M. GATES and ROBERT HENNIS EPPERSON d/b as  
WYTHE COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4638 Rec'd Filed	5-27-49 5-31-49 5-31-49	Mod. of C.P. (BP-6994, which authorized a new standard broadcast station) for approval of antenna and transmitter location on Highway 603 "Cove Road", one mile north of Wytheville, Virginia and specify studio location as South Main Street, Wytheville, Virginia.  (P. W. Seward, Atty.)	granted  Issued with CP (6994)	7-28-49
BL-3818 Rec'd Filed	9-15-49 9-19-49 9-19-49	License to cover construction permit (BP-6994, as modified) which authorized a new standard broadcast station.  P. W. Seward, Atty.	GRANTED	10-10-49

FCO Form 94 #3

## APPLICATION RECORD - BROADCASTING

DR. A. M. GATES, tr/as WYTHE COUNTY BROADCASTING COMPANY (AL 2-8-50)

x DR. A. M. GATES and ROBERT HENNIS EPPERSON D/B

Letters W Y V E

Name DR. WYTHE COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-967 Rec'd Filed	12-30-49 1-3-50 1-3-50	Voluntary assignment of license from Dr. A. M. Gates and Robert Hennis Epperson d/b as Wythe County Broadcasting Company to Dr. A. M. Gates tr/as Wythe County Broadcasting Company.  P. W. Seward, Atty.	GRANTED EFF:	2-8-50 2-11-50
BR-2348 Rec'd Resub.	7-31-51 8-3-51 9-11-51	Renewal of license Filed by P. W. Seward, atty.	<del>Appl. rec. 8-14-51, Sec. II dated after appl. was executed. Reg. &amp; trans. logs retained.</del> Granted	<del>3-14-51</del> 10-10-51
BRC-127 Rec'd Filed	7-17-53 7-20-53 7-20-53	Modification of license to operate transmitter by Remote Control from Grubb Bldg., 213 West Main Street, Wytheville, Virginia.	GRANTED	7-23-53

#4

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WYVE

Name DR. A. M. GATES, and a. m. gates, jr. /tr/as WYTHE COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2348 Rec'd Filed	6-30-54 7-1-54 7-1-54	Renewal of License	GRANTED	9-8-54
BAL-1977 Rec'd Filed	2-18-55 2-21-55 2-21-55	Voluntary assignment of license to Dr. A. M. Gates, and A. M. Gates, Jr., d/b as Wythe County Broadcasting Company.	GRANTED EFF:	3-23-55 4-5-55
BAL-2093 Rec'd Filed	7-29-55 8-1-55 8-1-55	Involuntary assignment of license to A. M. Gates, Jr., individually and as administrator of the Estate of Dr. A. M. Gates, deceased d/b as Wythe County Broadcasting Company.	GRANTED EFF:	8-11-55 7-15-55
BRC-1039 Rec'd Filed	10-8-56 10-11-56 10-11-56	Modification of license to change Remote Control Point from 213 W. Main St. (Grubb Bldg.) Wytheville, Virginia to 195 S. First Street, Wytheville, Virginia	GRANTED	10-12-56

AUG. 1955

(SEE BAL-2535, 1-17-57)

Call  
Letters WYVEName **A. M. GATES, JR., INDIVIDUALLY AND AS ADMINISTRATOR OF THE  
ESTATE OF DR. A. M. GATES, DECEASED, d/b as WYTHE COUNTY BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2535 Rec'd 12-13-56 Filed	12-6-56 12-13-56	Voluntary assignment of license to A. M. Gates, Jr., Maybelle L. Gates, Stuart L. Gates, Horace L. Gates and Lucille Gates McGahee, d/b as Wythe County Broadcasting Company  A. L. Stein, Atty.	GRANTED EFF:	1-17-57 2-11-57
BR-2348 Rec'd Filed	6-29-57 7-2-57 7-2-57	Renewal of license.	GRANTED	9-19-57
BR-2348 Rec'd Filed	6-28-60 6-29-60 6-29-60	Renewal of license	GRANTED	9-14-60

FORM BC-121  
AUG. 1955 #6

### APPLICATION RECORD - BROADCASTING

Call  
Letters ...WYVE.....

Name A. N. GATES, JR., MAYBELLE L. GATES, STUART L GATES, HORACE L. GATES  
AND LUCILLE GATES MCGAHEE, d/b as WYTHE COUNTY BROADCASTING COMPANY  
WYTHEVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2348 Rec'd Filed	7-2-63 7-5-63 7-5-63	Renewal of License	GRANTED	1-9-64
BZ-5007 R. & F.	6-29-63 7-1-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-13-63
BR-2348 Rec'd Filed	6-29-66 6-30-66 6-30-66	Renewal of license	GRANTED	9-30-66
BR-2348 R & F #526734 \$75 PN	6/30/69 7/2/69 7/2/69 7/2/69	Renewal of License  AUG 7 1969	GRANTED	9-25-69
3-15-71 Annual filing fee \$11.00 paid 11-6-70. #642635.				

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters WYVE

Name A.M. GATES, JR., MAYBELLE L. GATES, STUART L. GATES, HORACE L. GATES AND  
LUCILLE GATES McGAHEE d/b as WYTHE COUNTY BROADCASTING COMPANY  
WYTHEVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2348 R & F PN Recd. PRESS JUL 11 1972	6-30-72 7-3-72 "	RENEWAL OF LICENSE AMENDED 10-11-72 re: equal employment program	GRANTED	10-27-72
BR-2348 R & F PN Recd. PRESS JUL 17 1975	5-28-75 5-30-75 "	RENEWAL OF LICENSE AMENDED 9-19-75 re: EEO	GRANTED	9-29-75
BP- Rec'd Filed \$499498-\$300 AC-001 PN rec'd	11-14-75 11-18-75 11-18-75 11-26-75	Construction permit to increase daytime power to 2.5kw & change type transmitter to Sparta 703B. Atty: Miller & Fields Eng. Melvyn Lieberman Amended 1-2-76 re Section IV-A	RETURNED (Overlap)	11-2-76

APPLICATION RECORD - BROADCASTING

W Y V E RADIO, INCORPORATED

Call

Letters ..... W Y V E .....

xx A.M. GATES, JR., MAYBELLE L. GATES, STUART L. GATES, HORACE L. GATES AND

Name xx LUCILLE GATES McGAHEE d/b as WYTHE COUNTY BROADCASTING COMPANY  
WYTHEVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8748 R & F Fee pd \$100 Code 047 (FORM 316)	8/6/76 8/9/76 W 602286	Voluntary assignment of license to W Y V E RADIO, INCORPORATED  Atty - Miller & Fields	GRANTED EFF: NO FEE:	9/27/76 10/1/76
BAL-8786 R & F Fee pd \$100 Code 047 (FORM 316) SEP 15 1976	9/2/76 9/7/76 W 610707	Voluntary assignment of license to A.M. GATES, JR., MAYBELLE L. GATES, STUART L. GATES, BETTY LOU C. GATES AND LUCILLE GATES McGAHEE d/b as WYTHE COUNTY BROADCASTING COMPANY  Atty - Miller & Fields  {see over}	GRANTED EFF: NO FEE:	9/24/76
BP-20,739 R & F PN filed AUG 16 1978	2-10-77 2-15-77 2-25-77	CP to inc. power to 2.5kw, chg. type trans. Sparta 703B  Atty: Miller & Fields Eng. Melvyn Lieberman	GRANTED	12-20-78

RE: BAL-8786 - 316 AL filed to show Horace L.  
Gatee deceased (Voluntary AL according to State  
Law)

APPLICATION RECORD - BROADCASTING

1280khz

Call  
Letters W Y V E

Name W Y V E RADIO, INCORPORATED  
Wytheville, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2348 R & F PRESS	5-12-78 5-25-78 JUN 9 1978	Renewal of License Samuel Miller, Atty.	GRANTED issued with BL-790524AE	10-24-79
BL-790524AE R & F PTA PRESS JUL 25 1979	5-24-79 7-16-79	Lic. to cover BP-20739 for changes Atty: Samuel Miller	GRANTED issued with RENEWAL	12-14-79
BR-810527UN Press AUG 5 1981		Renewal of License Atty: Samuel Miller	GRANTED	10-22-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

